



Who are the Millennials? Some Next Steps to Transform Your System for Their World!



Annual Educator Certification & Standards Conference

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For the next 30-45 minutes.....

1. Future Jobs
2. Who are We? Who are Millennials?
3. Here Comes Everyone
4. Next Steps

NOTE:

www.njost.weebly.com



njost1 Norma Jost
#21st Century Ed presentation today at TX Ed Cert & Standards
Conf!





1. Future Jobs

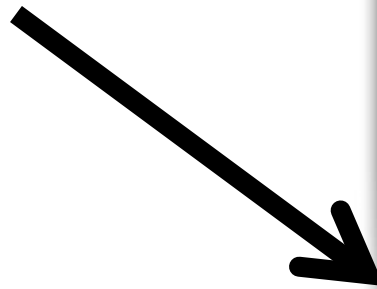
What are jobs will exist in 2035?

What jobs will go away?

a) Please review: [Time: What Will Be the 10 Hottest Jobs in 2035?](#)

b) Discuss with a partner

The screenshot shows a Mozilla Firefox browser window with the address bar displaying 'http://njost.weebly.com/'. The page content includes the title '21ST CENTURY LEARNING', a 'Home' button, and the subtitle 'Accelerated Journey for 21st Century Learners and Web 2.0 Tools'. Below this is an illustration of six silhouettes of people walking, each holding a sign with a social media icon: Facebook, Twitter, LinkedIn, YouTube, and two others. At the bottom of the page, there is text mentioning an 'Annual Educator Certification & Standards Conference Luncheon Speech: 6/6/11' and a list of topics, including 'Who are Millennials? Some Next Steps to Transform Your System for Their World!' and '1) What are the future jobs? What jobs will go away?'. A review link is provided: 'Review: [Time: What Will Be the 10 Hottest Jobs in 2035?](#)'.





Who are we?

Gen Z = Net Gen? : 2001 - ?

Gen Y = Millennial : 1981-2000

Gen X: 1965-1980

Baby Boomer: 1946-1964

Silent: 1928-1945



2. How Millennial are you?

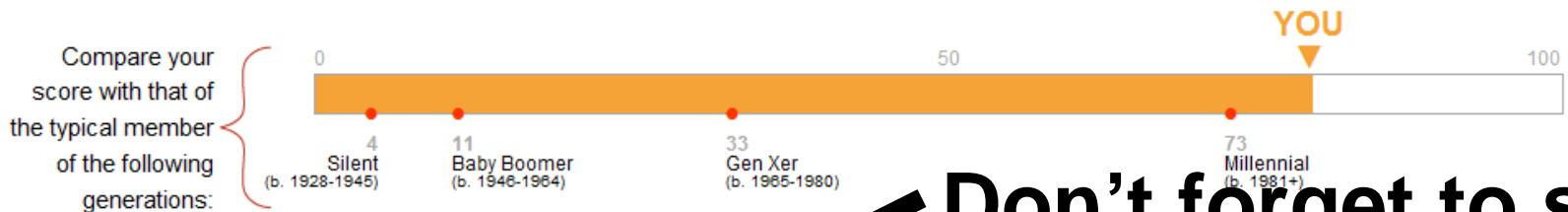
- a) Please take the Millennial Quiz from the weebly link <http://pewresearch.org/millennials/quiz/>

How could this information about Millennials help/hinder my work?

**HOW
MILLENNIAL
ARE YOU?**
THE QUIZ

Your Millennial score is **80!**

The higher your score, the more you have in common with members of the Millennial generation.



See how each generation's answers compare to yours - and how each question affects your score.

Don't forget to see how your score compares.



3. Clay Shirky

View the video with these questions in mind:

1. What does this have to do with Millennials?
2. How does 'many-to-many' open up opportunities in working with today's students, teachers, parents, etc.?

Reflect in a way that is best for you.



3. Clay Shirky & Many-to-Many

Clay Shirky: How cellphones, Twitter, Facebook can make history 



One-to-One
One-to-Many
Many-to-Many



Next Steps: The Elephant in the Room





4. Next Steps

1. Learn as much as **YOU** can – through websites, videos (TED), kids, articles, etc.

2 places to start:

a) Top 10 Web 2.0 Must Haves for Every 21st Century Classroom

<http://web20guru.wikispaces.com/Web+2.0+Resources> AND

b) [Learning Tools Directory 2010 Top Tools](#)

2. What is **YOUR STRUCTURE** to advocate for the future of these students?
3. What is your **TEAM STRUCTURE** to advocate for the future of these students?

TED Ideas worth spreading



Cool References for the 'Elephant'

- 1) Switch: How to Change Things When Change Is Hard (Chip Heath, Dan Heath)
- 2) Influencer: The Power to Change Anything (Patterson, Grenny, Maxfield, McMillan, Switzler)
- 3) Mindset: The *NEW* Psychology of Success (Carol Dweck)